

Quick-Start Guide

ArcGIS® Business Analyst 9.3.1

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Prerequisites

- Prior to installing, please review the system requirements. See <http://www.esri.com/ba/sysreq>.

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Installation

- Insert Business Analyst DVD #1 into your drive. The installation will automatically load a welcome screen. Follow the directions on-screen to complete the installation. Note: If you are updating from a previous version of Business Analyst, you will be prompted to uninstall certain programs.
- Note that your attention will be required from time to time during the installation process.
- *At the conclusion of the ArcGIS® installation, please make certain to register Microsoft® Virtual Earth™. Detailed instructions can be found at <http://www.esri.com/ba/vereg>.*

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Register Software License

Single Use License

- Registration numbers can be found in the e-mail you received from Customer Service (service@esri.com) when you purchased your product.
- If you have not received or cannot locate your registration number(s), contact ESRI Customer Service at <http://service.esri.com> or e-mail service@esri.com.

Concurrent Use License

- Use your hardware key number (371xxxxx), located on the hardware key included in the ArcGIS Desktop shipping container, to request your license file from Customer Service at <http://service.esri.com> or via e-mail to service@esri.com.
- Save the license file (*.efl9) you received from Customer Service to the computer you intend to use as a license server. This can be the same computer where the ArcGIS software is installed.
- Consult the ArcGIS Desktop Quick-Start Guide Section 3 for information on how to set up the license manager.

Automatic Registration

This is the recommended method and requires the computer to be connected to the Internet.

- Select "I have installed ArcView® or ArcEditor™ and need to register the software" and click Next.
- Select "Register Now using the Internet (Recommended)" and finish the registration process.

OR

Manual Registration

Use this method if the computer you are using does not have an Internet connection.

- Select the Register by e-mail or fax or mail your registration option. Alternatively, from another machine that has an Internet connection, browse to <http://service.esri.com>, select the Product Registration link, and follow the instructions. (There is also a "Register at ESRI's Web site and receive your authorization file via e-mail" option.)
- You will receive an authorization file in a *.esu9 format. Save this file to your computer.
- Open the Registration Wizard from the Desktop Administrator and select "I have received an authorization file from ESRI and am now ready to finish the registration process."
- Browse to the saved authorization file to complete the registration.

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Register Data License

- You will receive a Business Analyst data license file (*.sdlic) via e-mail from ESRI Customer Service.
 1. Save this license file to your computer (e.g., to C:\Program Files\ArcGIS\).
 2. Double-click the license file to activate the license.
- This license must be activated on each computer that Business Analyst is licensed for and installed on.

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What's New

- For details on the new features and capabilities in Business Analyst, please refer to the "What's new in Business Analyst 9.3.1" document found in <http://www.esri.com/ba/whatsnew>.
- Data updates include
 - ESRI® 2009/2014 demographic data as of June 2009
 - Directory of Major Malls® (DMM) major shopping center database as of January 2009
 - infoUSA® business listings of 12 million U.S. businesses as of January 2009
 - ArcGIS StreetMap™ basemap data with the addition of the Tele Atlas® North America MultiNet® street network version 2009.02 as of February 2009
- Geography changes include
 - Core-based statistical areas (CBSA) with the latest revisions released in November 2008
 - Designated market areas (DMA) representing the 2008–2009 markets defined by Nielsen Media Research®
 - ZIP Code™ updated to reflect the U.S. Postal Service November 2008 inventory